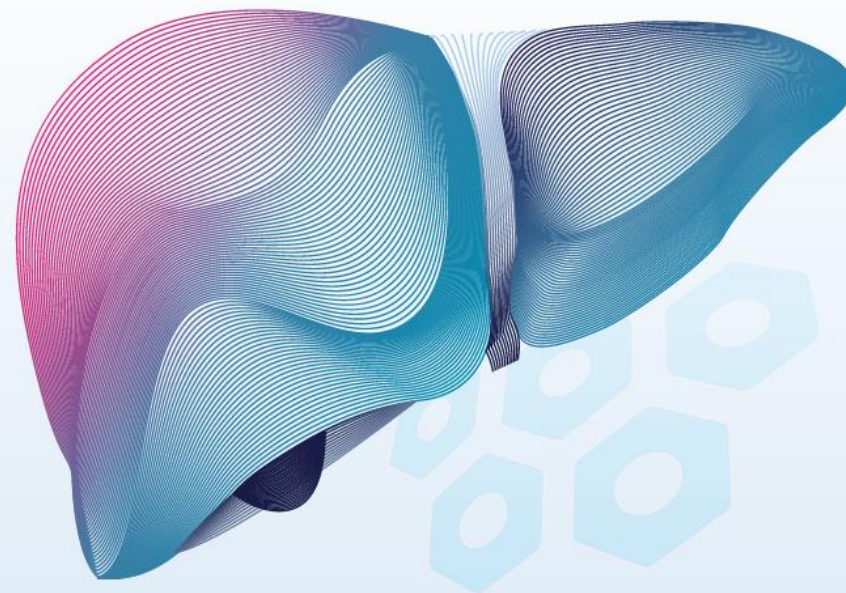




EASLTM CONGRESS

Vienna, Austria
21–24 June 2023



Industry Site Visit and Sales Launch

8 September 2022, Vienna

www.easlcongress.eu
#EASLCONGRESS2023

AGENDA

08.30-10.00

- **Welcome & EASL Strategy:** Prof. Thomas Berg, EASL Secretary General
- **Congress Strategy:** Prof. Aleksander Krag, EASL Vice Secretary
- **Scientific Programme:** Prof. Tobias Boettler, EASL Scientific Committee Chair
- **EASL Congress 2023 in Vienna:** Ben Hainsworth, EASL Managing Director
- **Hotel Offer:** Miquel Dalmau, Associate Director, B-Network
- **Sponsorship Opportunities 2023:** Olga Kruger, EASL Business Development Manager

10.00-11.00

- **Guided Tour of the Venue**

11.00-14.00

- **Network Lunch** in breakout room 1
- **1:1 Discussions** with EASL Business Development & Housing Teams



EASLTM CONGRESS

Vienna, Austria
21–24 June 2023



Welcome & EASL Strategy

by Prof. Thomas Berg, EASL Secretary General

Who we are & what we do

EASL the Home of Hepatology



Research & Science

Education

Congress & Events

Advocacy

Membership

The EASL Studio



All around the year

Weekly episodes

Special editions

3 Seasons

Policy Dialogues

Committed Community



easlcongress.eu

[#EASLCongress](https://twitter.com/EASLCongress)

EASL Studio at ILC 2022 London

13 EASL Studio episodes brought you expert debriefs and daily highlights from the congress, as well as in-depth topical discussions.

13 Live episodes



2256 Live views



4 Re-broadcasted episodes during summer

including "Best of" video



9 Industry partners



48 International experts



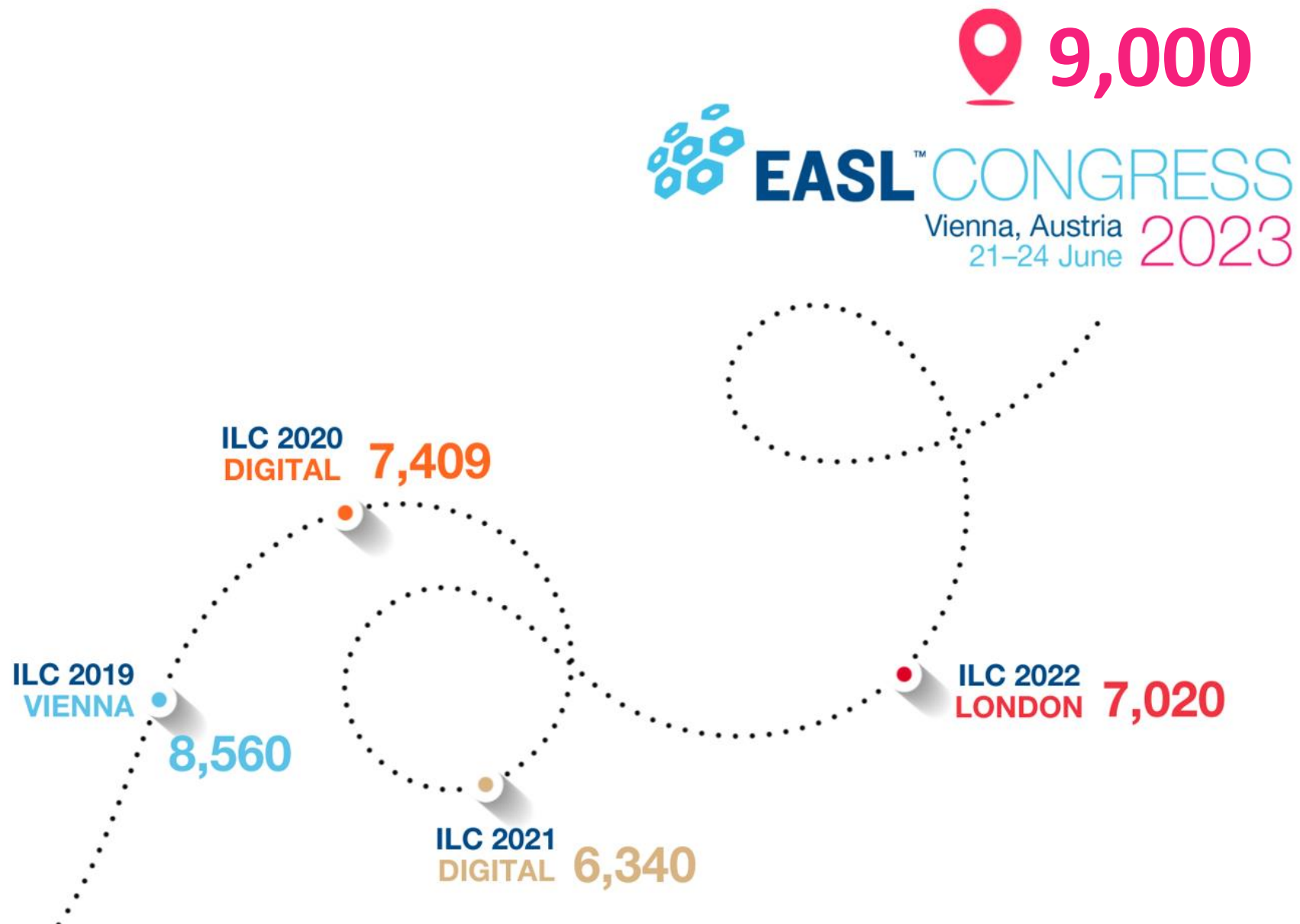
+1500 On-demand views



2023 Goals:



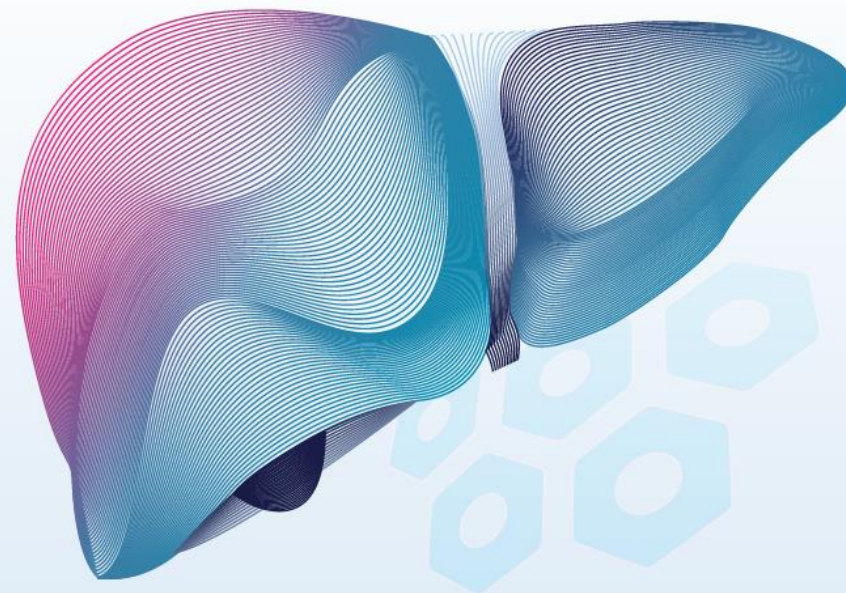
The Journey of our annual Congress





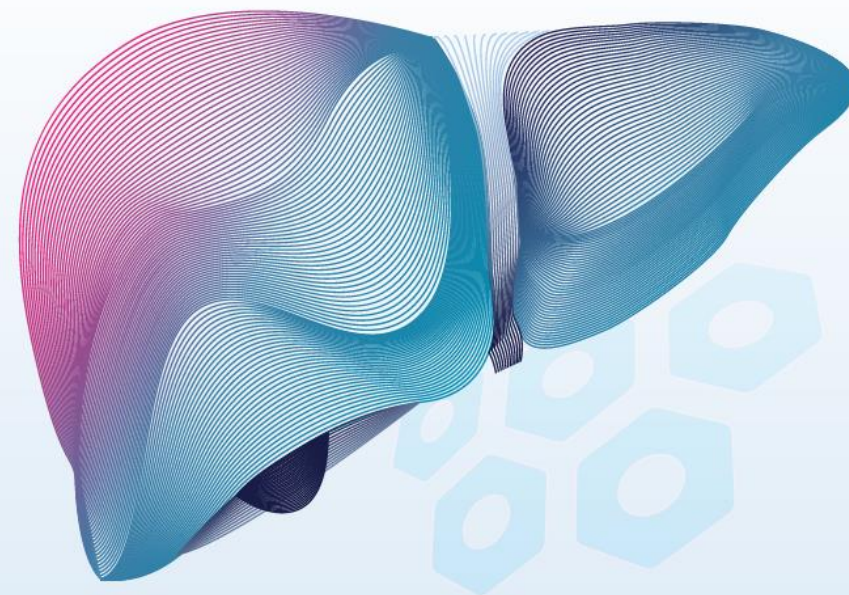
EASLTM CONGRESS

Vienna, Austria
21–24 June 2023



Congress Strategy

by Prof. Aleksander Krag, EASL Vice Secretary



A strong brand for a strong community

A successful return to onsite, with a digital extension

ILC 2019 Vienna



PARTICIPATION

- **8,560** Total Participants
 - **555** Exhibitor and Sponsors
 - **124** Press
- **115** Countries
- **531** Faculty
- **329** Bursaries and awardees



SCIENTIFIC PROGRAMME

- **34** CME credits
- **2,447** Abstracts submitted / **1,720** Abstracts accepted
- **227** Scientific Sessions
- **36** Meet the Experts
- **26** Abstract-based Sessions



INDUSTRY PARTICIPATION

- **17** Industry Sponsored Sessions
- **1,988,50** m² Exhibition

ILC 2022 London & Online



PARTICIPATION

- **7,002** Total Participants
 - **5,460** Delegates onsite
 - **1,542** Delegates online
- **477** Exhibitor and Sponsors
- **116** Press
- **116** Countries
- **450** Faculty
- **363** Bursaries and awardees



SCIENTIFIC PROGRAMME

- **35** CME credits
- **2,350** Abstracts submitted / **1,726** Abstracts accepted
- **167** Scientific Sessions
- **26** Meet the Experts
- **32** Abstract-based Sessions
- **4** Guidelines presentations



INDUSTRY PARTICIPATION

- **21** Industry Sponsored Sessions
- **1,1418,70** m² Exhibition

ILC 2022 Social Media statistics

Twitter: #ILC2022

Tweets: 11,100

Retweets: 7,800

Users: 2,000

Twitter impressions: 55 Million

Live tweeting and reporting by:

@EASLNews

@EASLEdu

12 Social Media Ambassadors (8 onsite)

Facebook: EASL — The Home of Hepatology

Impressions: 29,000+

Engagements: 1,500+

LinkedIn: EASL | The Home of Hepatology

Impressions: 40,000+

Engagements: 2,300+

Instagram – easl.news

Impressions: 24,000+

Conferences

TRENDING

1. [#ILC2022](#)
2. [#JIM2022](#)
3. [#NAEMSP2022](#)
4. [#ESRA2022](#)
5. [#iwMDS22](#)
6. [#Quality2022](#)
7. [#EchoDGK22](#)
8. [#ISRSMilan2022](#)
9. [#ANES22](#)
10. [#ISNFrontiers](#)

**#1 Trending conference
hashtag on Twitter**

ILC 2022 Press Coverage (excerpt)

Medscape

la Repubblica

ELLE

europapress / andalucía

LE FIGARO

« Sans la liberté de blâmer, il n'est point d'éloge flatteur. » Beaumarchais

EL PAÍS

The Brussels Times

Healio

EURACTIV

MEDPAGETODAY®

BioWorld™



Health Policy Watch
Independent Global Health Reporting

mednlive
medizinische
information
live

20minutos

EXPRESS



EASL™ CONGRESS
Vienna, Austria 21-24 June 2023

easlcongress.eu

[#EASLCongress](https://twitter.com/EASLCongress)

EASL Congress 2023 – a consolidation of what we have learned

Rebranding

The EASL Community –
the EASL Congress

4 Days of Congress

Making the most of
everyone's time

Concise & Precise

Shorter sessions –
more attention – greater impact

Showcase Industry

Enhanced exhibition & symposia
Extended partnership opportunities

1 Audience

Extending reach through
live onsite, live online and
on demand

Interaction

More time and space for informal
networking and learning

Beyond Hepatology

Multidisciplinary &
Multiprofessional education offer

Uniting the international & multiprofessional Community

Our 39 core national societies of hepatology - plus

Sister Societies



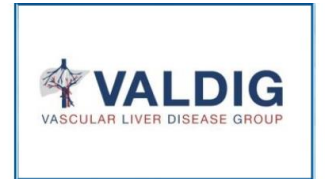
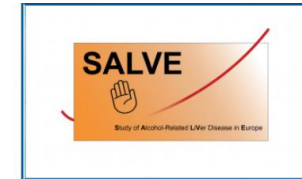
Other societies



Patient organisations



EASL Consortia



EASL Congress 2023

A global congress for a global community

2023 VIENNA



- EASL Congress in Messe Wien, Austria



- Total participants objective 9,000*



- 10 Lecture Rooms, 1 Arena, 1 EASL Studio, 3 Skills Learning Centres, 4 Meet the Experts



- Sponsored sessions, exhibition and meeting opportunities



- Delegates coffee breaks, networking events

*Estimated figures



Your involvement is crucial

Symposia & Workshops

Showcase your science

Industry Roundtables at EASL Studio

Broad digital outreach

Exhibition

EASL Leadership meets the CEOs

Global hepatology marketplace

Multiple opportunity for you to conduct your liver-related business

Group registrations

Support attendance from across the world

Submit your data

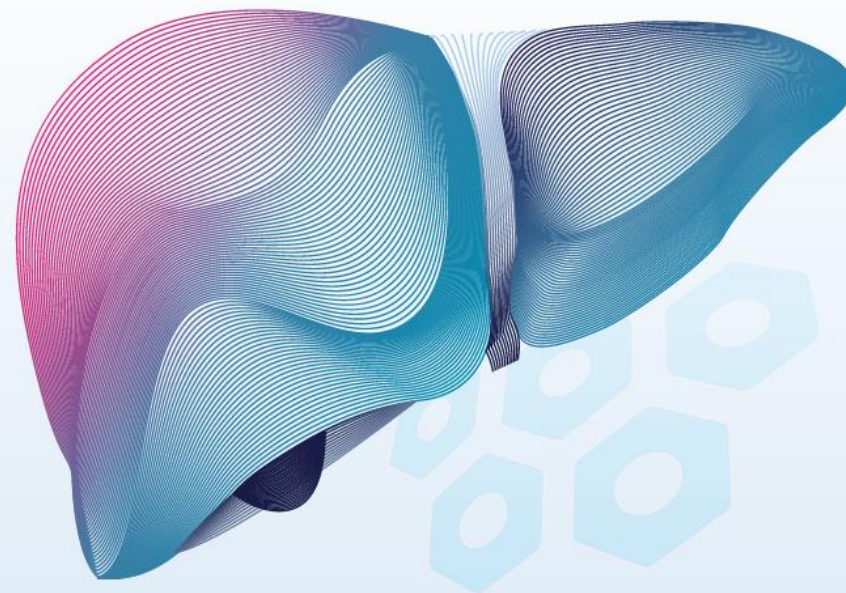
EASL Congress is the platform to show and share your latest findings





EASLTM CONGRESS

Vienna, Austria
21–24 June 2023



Scientific Programme

by Prof. Tobias Böttler, EASL Scientific Committee Chair

Programme Overview

	WEDNESDAY 21 JUNE 2023			THURSDAY 22 JUNE 2023			FRIDAY 23 JUNE 2023			SATURDAY 24 JUNE 2023	
8:30	Post Graduate Course Basic Science		8:30	Scientific Session		8:30	Scientific Session		8:30	Scientific Session	
8:45			8:45			8:45			8:45		
9:00			9:00			9:00			9:00		
9:15			9:15			9:15			9:15		
9:30			9:30			9:30			9:30		
9:45			9:45			9:45			9:45		
10:00	Studio	Coffee Break	10:00	Studio	Coffee Break	10:00	Studio	Coffee Break	10:00	Studio	Coffee Break
10:15	Opening		10:15	General Session 1		10:15	General Session 2		10:15	Late breakers	
10:30			10:30			10:30			10:30		
10:45			10:45			10:45			10:45		
11:00			11:00			11:00			11:00		
11:15			11:15			11:15			11:15		
11:30	Industry Satellite Symposia		11:30	Lunch Break		11:30	Lunch Break		11:30	Lunch Break	
11:45			11:45			11:45			11:45		
12:00			12:00			12:00			12:00		
12:15			12:15			12:15			12:15		
12:30	Post Graduate Course Basic Science		12:30	Scientific Session		12:30	Scientific Session		12:30	Scientific Session	
12:45			12:45			12:45			12:45		
13:00			13:00			13:00			13:00		
13:15			13:15			13:15			13:15		
13:30			13:30			13:30			13:30		
13:45			13:45			13:45			13:45		
14:00	Post Graduate Course Basic Science		14:00	Scientific Session		14:00	Scientific Session		14:00	Scientific Session	
14:15			14:15			14:15			14:15		
14:30			14:30			14:30			14:30		
14:45			14:45			14:45			14:45		
15:00	Post Graduate Course Basic Science		15:00	Scientific Session		15:00	Scientific Session		15:00	Scientific Session	
15:15			15:15			15:15			15:15		
15:30			15:30			15:30			15:30		
15:45			15:45			15:45			15:45		
16:00			16:00			16:00			16:00		
16:15	Industry Satellite Experts		16:15	Industry Satellite Experts		16:15	Industry Satellite Experts		16:15	Industry Satellite Experts	
16:30			16:30			16:30			16:30		
16:45			16:45			16:45			16:45		
17:00	PGC/BSS Joint session		17:00	Scientific Session		17:00	Scientific Session		17:00	EASL Studio warp up	
17:15			17:15			17:15			17:15		
17:30			17:30			17:30			17:30		
17:45			17:45			17:45			17:45		
18:00	State Of The Art		18:00	Poster opening & networking		18:00	Studio With Industry		18:00	Best EASL 2023	
18:15			18:15			18:15			18:15		
18:30			18:30			18:30			18:30		
18:45			18:45			18:45			18:45		
19:00	Studio With Industry		19:00	Studio With Industry		19:00	Studio With Industry		19:00	Studio With Industry	
19:15			19:15			19:15			19:15		
19:30			19:30			19:30			19:30		
19:45	SG Dinner		19:45	YI event		19:45	YI event		19:45	YI event	

Skills learning centres and poster sessions are organised during lunch and coffee breaks.

Scientific programme format

Better Interactivity

Meet the Experts session



New Workshop sessions



Enhanced: Research Think Tank format



More Skills Learning Centre



Reduced Session length



Focus on Science

Revised abstract categories



Same number of Oral abstracts



More Poster sessions & Presentations



Poster tours in Topic Track Hub



Maintain Education

PGC and BSS – 5/4 sessions



Symposia



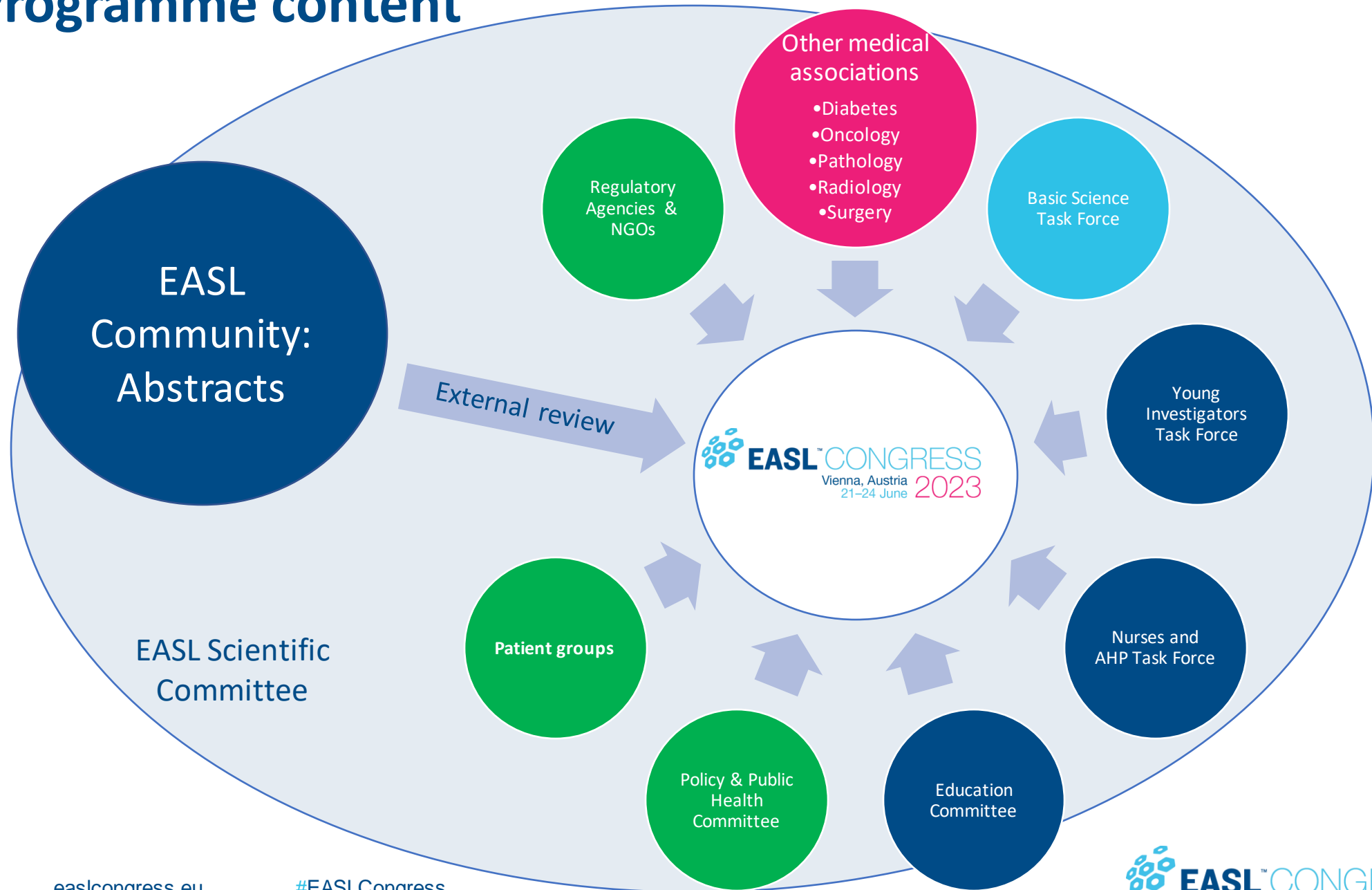
Case based



Pros & Cons sessions



Programme content



Scientific Programme – Faculty

Diversity policy

- Gender: ♂ 55% / ♀ 45%
- Country:
 - 40 countries
 - 14% non-European

Varied area of expertise

Multi-disciplinary:

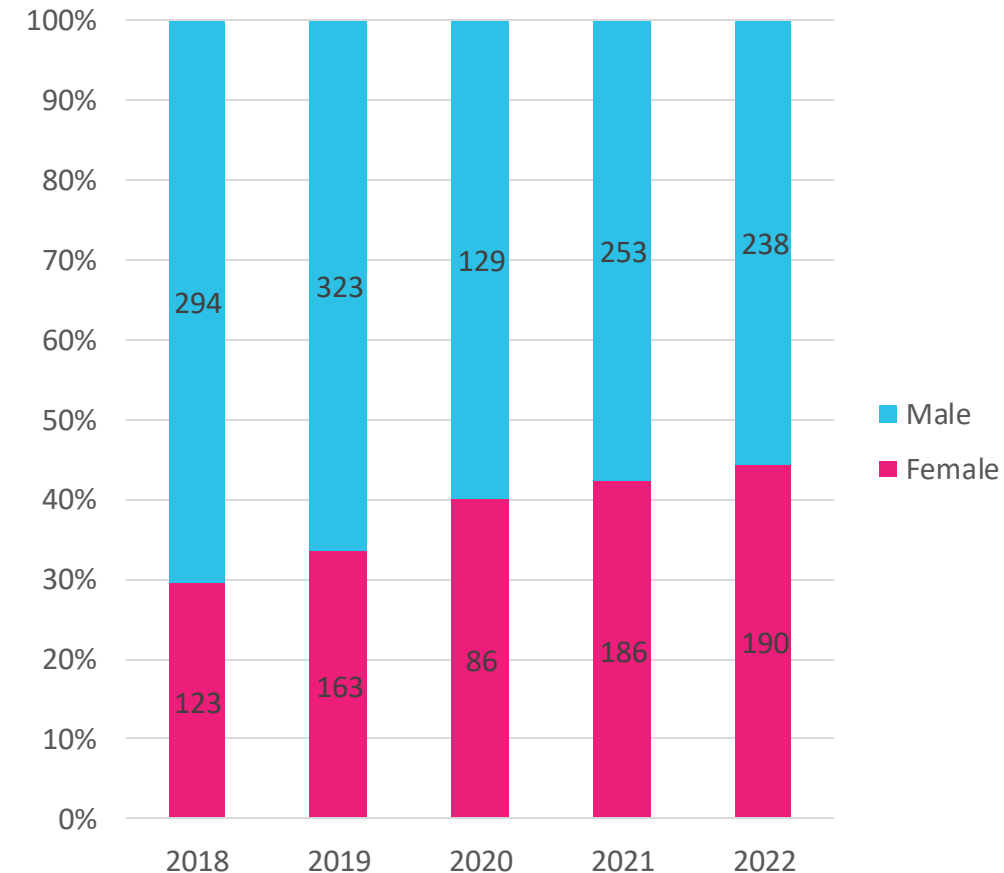
- Diabetes, Oncology, Pathology, Radiology, Surgery

Multi-professional:

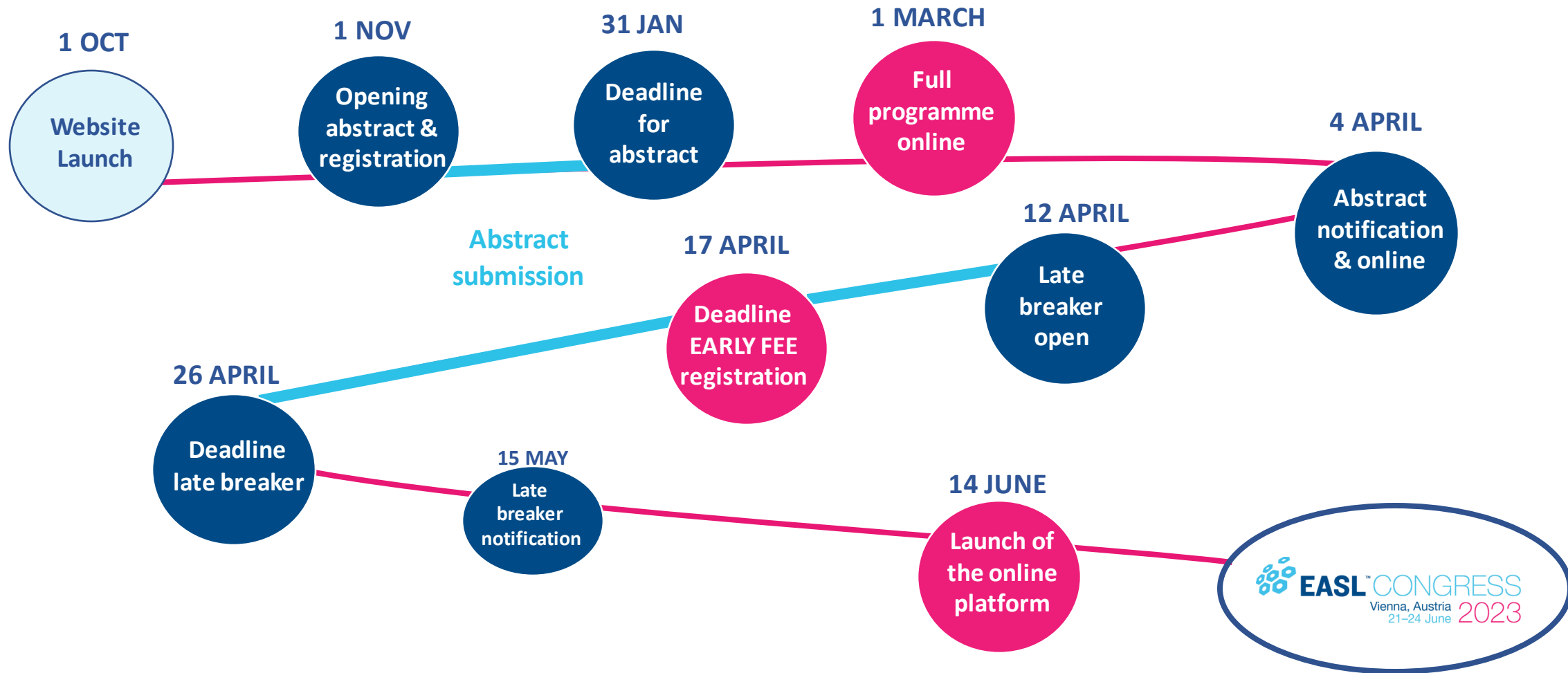
- Dietitian, Nurses, Physiotherapists
- Public health, Regulatory agencies

Patients:

- Patients, Patients representatives, Caregivers



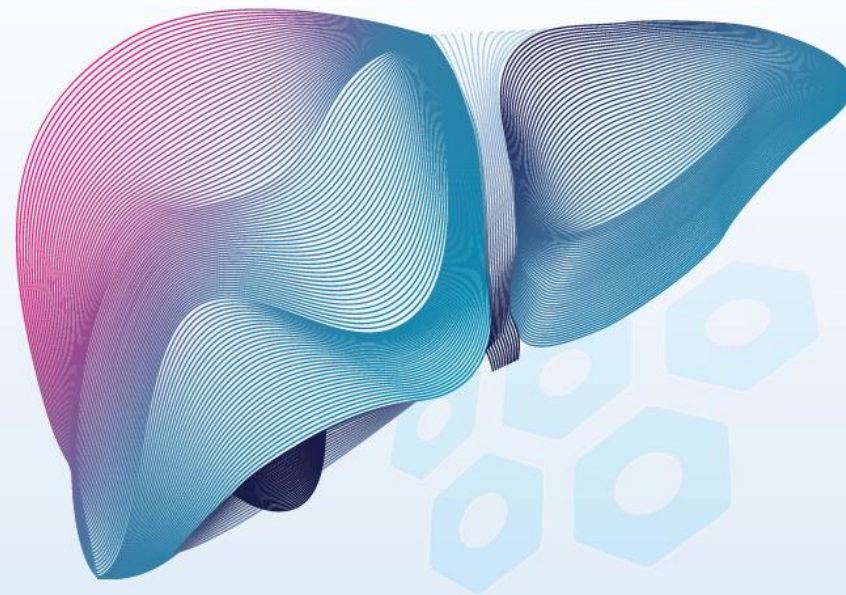
Abstract Timeline





EASLTM CONGRESS

Vienna, Austria
21–24 June 2023



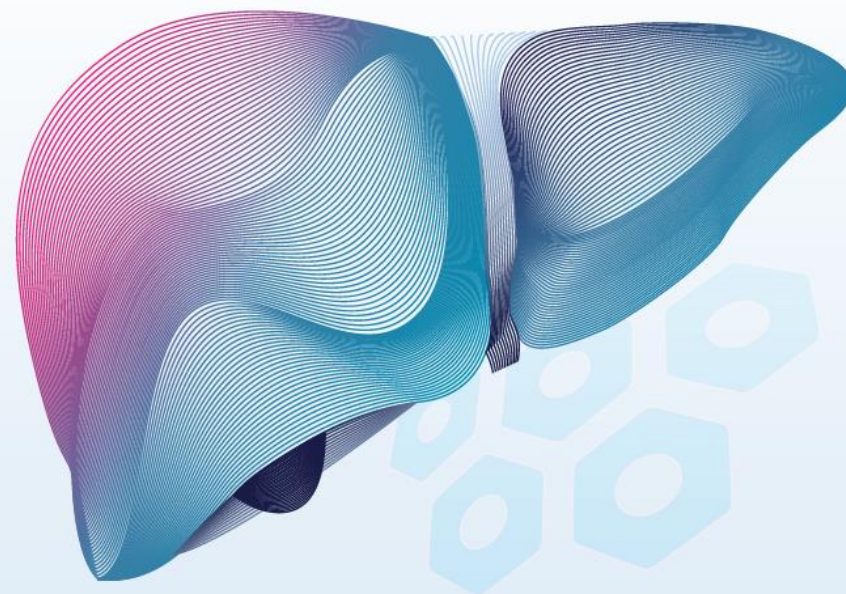
EASL Congress 2023, Vienna

by Ben Hainsworth, EASL Managing Director



EASLTM CONGRESS

Vienna, Austria
21–24 June 2023



Recap ILC 2022 Delegates origin

Top 20 Countries

United States	1143
United Kingdom	1055
Germany	464
France	421
Spain	345
Italy	329
Belgium	222
Switzerland	217
Netherlands	170
Australia	148
Pakistan	147
Denmark	137
Canada	136
China	104
Israel	101
Austria	96
Romania	89
Sweden	77
South Korea	75
Ukraine	74

Continents

Africa	2%
Asia Pacific	17%
Europe	61%
North America	19%
South America	1%

Professions

Administration / Organization employees	110
Allied Health Professional	64
Basic Researcher	695
Clinical practitioner / Medical Doctor	2287
Clinical researcher	757
Fellow	111
Industry / Corporate professional	854
Nurse	70
Nurse practitioner	31
Other	388
Patient	24
Press	98

Key dates

1 November 2022

Opening Abstract Submission & Registration

31 January 2023

Deadline Abstract Submission

12 April 2023

Late Breaking Abstract Submission open

17 April 2023

Deadline Early Fee Registration

26 April 2023

Deadline Late Breaking Abstract Submission

EASL Team



Our partners

bnetwork



MESSE WIEN
Exhibition & Congress Center

VIENNA
CONVENTION BUREAU



STAND^{OUT}
be visible



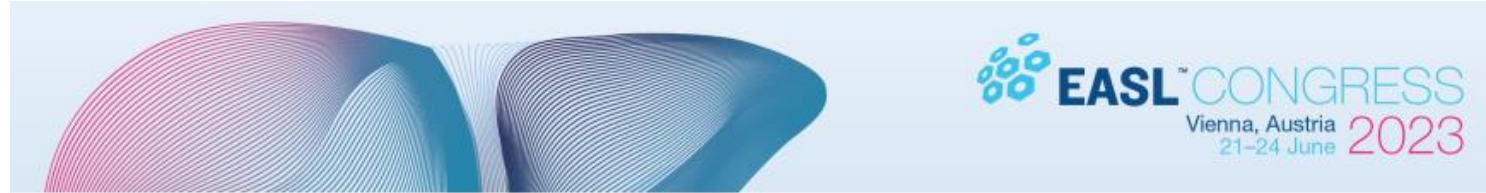
mEVENTS

easlcongress.eu

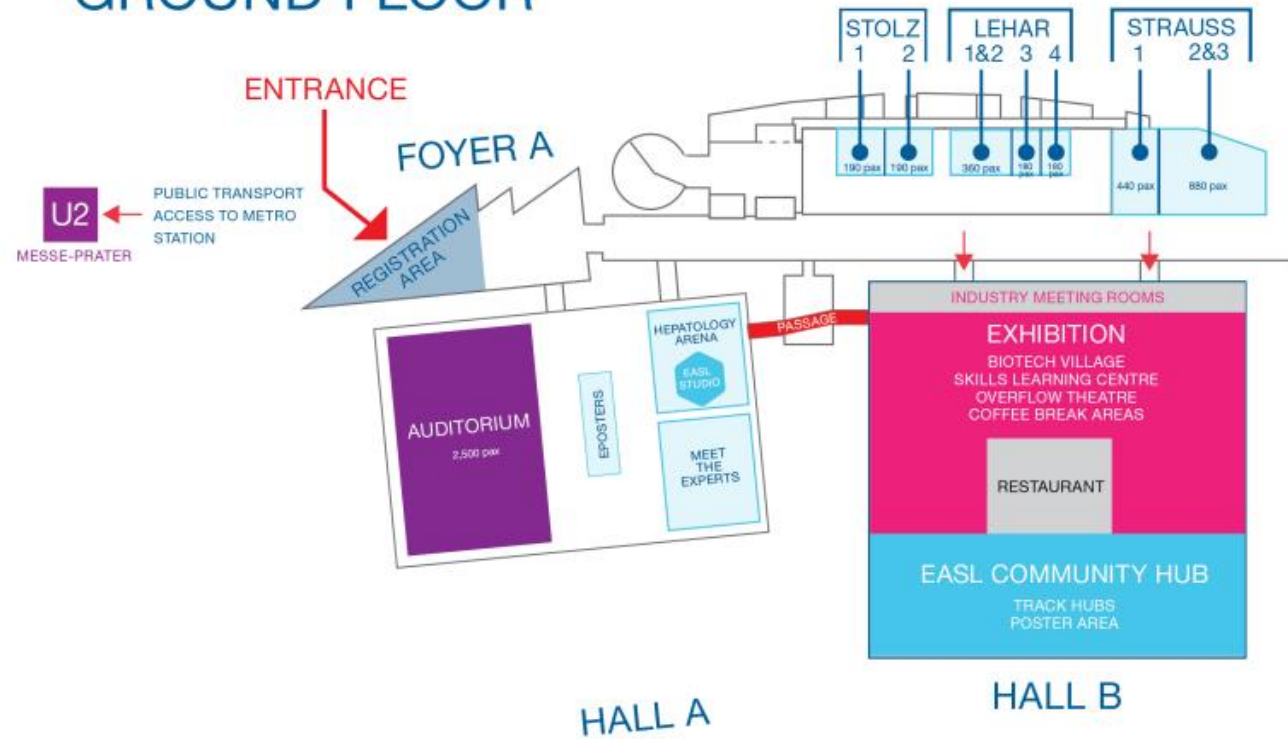
#EASLCongress

 **EASL™ CONGRESS**
Vienna, Austria 21-24 June 2023

Messe Wien



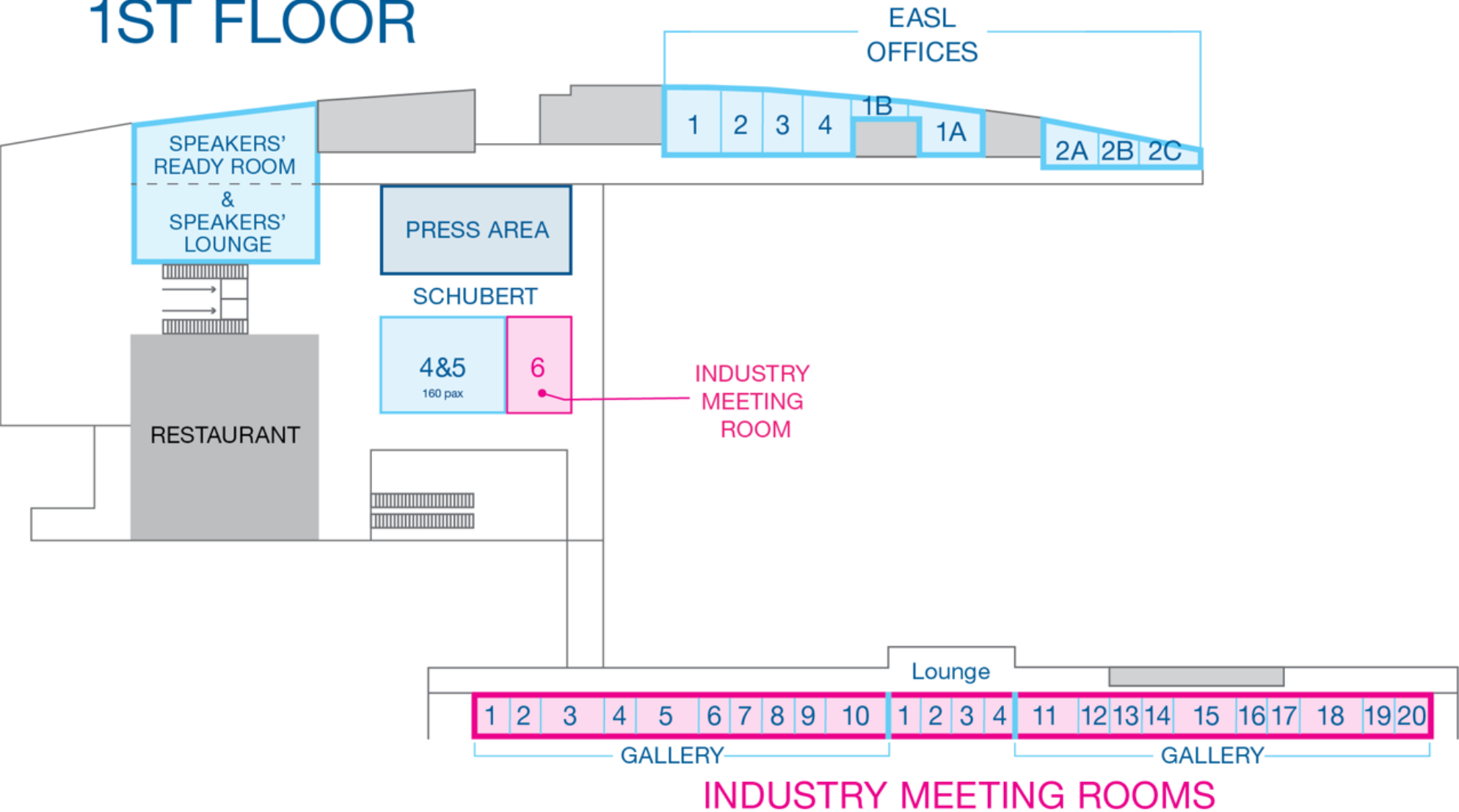
GROUND FLOOR



2

Messe Wien

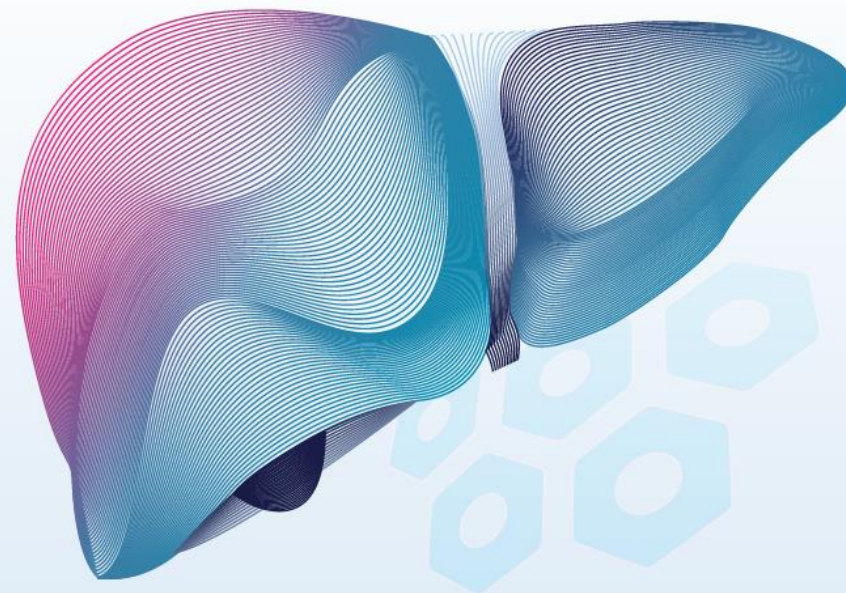
1ST FLOOR





EASLTM CONGRESS

Vienna, Austria
21–24 June 2023



Hotel offer 2023,

by Miquel Dalmau, Associate Director B-Network

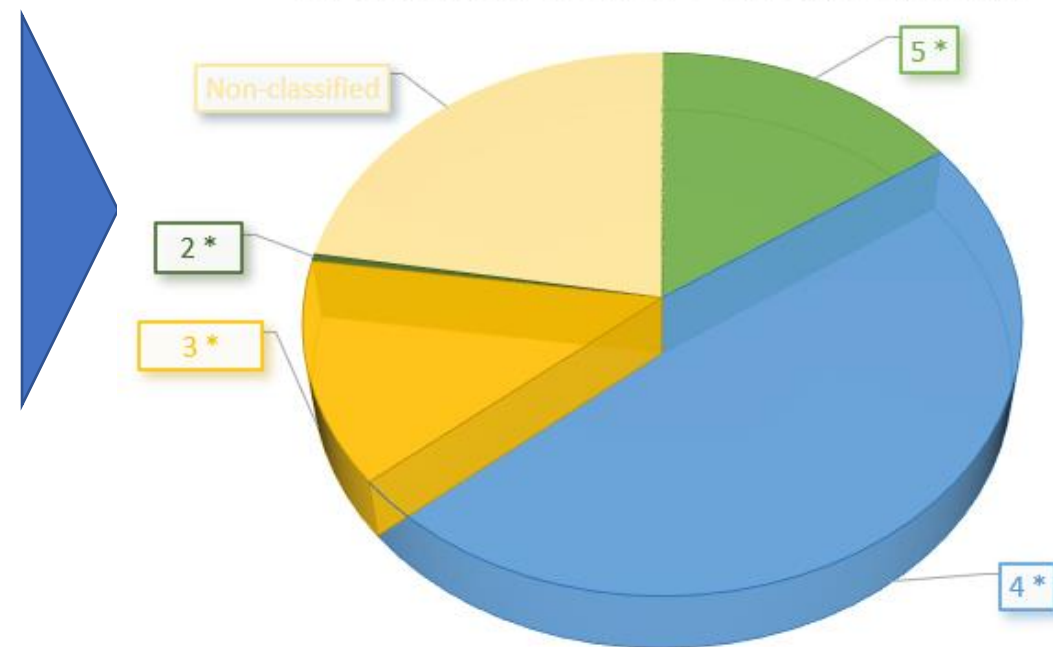
Hotel Category	Number of Rooms
5 *	720
4 *	2.282
3 *	625
2 *	20
Non-classified	1.051
Total	4.698

Hotel Category	Average rate per night *
5 *	326,47 €
4 *	226,57 €
3 *	152,87 €
2 *	120,00 €
Non-classified	260,99 €
Total	239,23 €

*Rates include VAT and Breakfast (Local Tax excluded)

*Rates are based on Core nights and Single occupancy

HOTEL CAPACITY PER CATEGORY



RESERVATION MANAGEMENT

✓ **ADMINISTRATION TOOL:**

EXTENSION OF OUR MANAGEMENT TOOL ALLOWING YOU TO:

- Administrate your allotments 24/7
- Secured and multi-access with login/password
- Optimize the allocation of resources
- Send customized emails to your participants
- Avoid sending of rooming lists

OUR COMMITMENT TOWARDS YOU

- ✓ Access to a pre-selected hotel list including the most strategic hotels of Vienna (quality, service and location-wise).
- ✓ Guarantee of the best available rates.
- ✓ Flat rates, no mark-up and full transparency.
- ✓ Negotiated rates and booking conditions for all hotels.
- ✓ A dedicated project manager from beginning until the end.
- ✓ Strong and trustworthy relationship with participating hotels.
- ✓ Particular attention is given to the online tool adapted to your needs.

THANK YOU



Mr. Miquel Dalmau – Associate Director

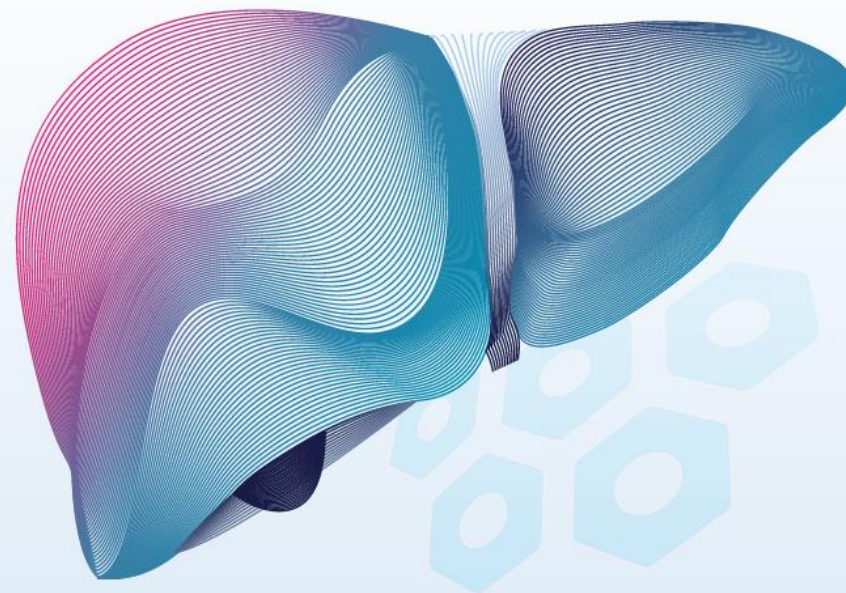
Email: ilchotels@bnetwork.com

Phone: +34 93 550 03 50



EASLTM CONGRESS

Vienna, Austria
21–24 June 2023



Sponsorship Opportunities 2023

by Olga Kruger, EASL Business Development Manager

EASL ILC 2022 London,

Industry **Survey** & **feedback** we focus on

Industry Sessions

Slots - shorter, earlier,
Formats - more diverse & adapted

Exhibition

More activities & interactions
Sessions, Spaces, Meeting rooms
Aligned opening time

Imaging & Device Partners

More opportunities -
Accessible, adapted, visible

Catering & Compliance

Lunch limited to Industry in breaks
Offer incl. in lecture rooms rental

Communication

Clear organisational roadmap
Transparent, published deadlines
Integrated order platform

Sponsorship offer

Extended & complementary
Reports & Metrics



EASL Congress 2023, Enhancements & Novelties **Sessions**



1

Industry Satellite **SYMPOSIA**

EUR 70,000



2

Industry Satellite **EXPERTS**

EUR 30,000



3

Industry **WORKSHOPS**

EUR 25,000

- 60 min. during lunch
- 5 sessions max. in parallel
- 2 identical topics max. per slot
- Lecture rooms incl. catering
- No end of day slots no more
- 45 min. during coffee breaks
- 3 sessions max. In parallel
- Interactive & complementary
- EASL lecture rooms with live streaming
- Packages of 4 x 60 min. slots
- Exclusive for Device & Skills
- Tutorial style sessions
- Located in exhibition

EASL Congress 2023, Enhancements & Novelties

Enhancements & Novelties **Exhibition**

New

- Opening times in line with congress schedule
- More activities in exhibition hall
- Early fee for raw space rental 525 EUR / 625 EUR
- Meeting rooms for industry partners



EXHIBITION SCHEDULE 2023

BUILD UP

- Sunday 8:00-19:00 (50m² and more)
- Monday 8:00-19:00
- Tuesday 8:00-16:00

EXHIBITION OPENING TIMES

- Wednesday 9:00-18:30
- Thursday 9:00-18:30
- Friday 9:00-18:30
- Saturday 9:00-18:30

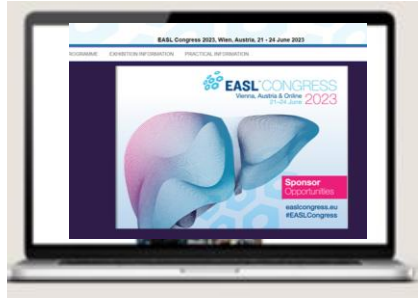
SPECIAL ACTIVITIES

- Industry Workshops
- Overflow Theatre
- Seating area
- Industry Meeting Rooms

DISMANTLING

- Saturday 19:00-23:00
- Sunday 07:00-19:00

EASL Congress 2023 Vienna, Communication & Service



Online order platform & 1 central space for exhibitors and sponsors

- Integrated order process
- Streamlined administration
- Easier follow up & history of sponsorships
- All at your fingertips on mobile devices and your PC
- Interactive forum feature

Key Dates for Sponsors

8 September 2022
15 October 2022
31 October 2022
31 October 2022
31 October 2022
1 November 2022

Key dates

- For sponsors & exhibitor deadlines
- For general congress timelines
- All info in one space, streamlined deadlines & communication
- Evolving document online on platform

Sponsor ranking

RANKING 2022	COMPANY NAME
1	Glaxo Sciences Europe Ltd
2	AbbVie Inc.
3	Novo Nordisk A/S
4	Advanz Pharma
5	Bristol Myers Squibb
6	Albion
7	Grifols
8	GSK
9	Alexion
10	Mundipharma Pharmaceuticals
11	Swedish Orphan Biovitrum AB
12	Eisai Europe Ltd

Sponsor ranking for assignment

- Clear assignment rules
- Accessible in the Industry prospectus
- Rewards your commitment

#EASLCongress

EASL Congress 2023, Enhancements & Novelties Sponsorship



- Reviewed offer with selected items
- New solutions such as E-Blasts
- Focus on Delegates' convenience (cosy areas, water dispensers, overflow area)
- Complementary approach for onsite and digital solutions
- Lead generation, KPIs, Measuring

EASL Congress 2023 Vienna, Flagship Sponsorships

EASL Studio



EASL Campus supporters
EUR 25,000

Satellite Symposium
organisers
EUR 30,000

Standard fee
EUR 40,000

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Morning Episode	Morning Episode	Morning Episode	Morning Episode
PBC Round Table and Rare Liver Diseases	Viral Hepatitis Round Table	Liver Cancer Round Table	NASH NAFLD Round Table
Closing Episode	Closing Episode	Closing Episode	Closing Episode

EASL Congress 2023 Vienna, Sponsor ranking & rewards

EASL Studio Industry Round Table

Be part of the EASL Studio programme, live streamed from a state-of-the-art TV platform onsite in Vienna. The episodes are hosted by EASL's top KOLs and feature the world's foremost experts addressing a specific topic. Contribute to high level discussions with a spokesperson of your choice.

WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
Morning Episode	Morning Episode	Morning Episode	Morning Episode
PBC Round Table and Rare Liver Diseases	Viral Hepatitis Round Table	Liver Cancer Round Table	NASH NAFLD Round Table
Closing Episode	Closing Episode	Closing Episode	Closing Episode

During EASL Congress the programme* is broadcast from a dedicated state of the art studio onsite.

1 daily episode is dedicated to a round table of EASL Key Opinion Leaders and industry addressing a specific topic.

The EASL Studio is advertised by EASL to ca. 45,000 HCPs active in the community and available on demand on the EASL Campus for 3 years.

* Time slots are currently under validation with the EASL leadership and scientific committee and will be communicated at a later stage – Industry Round tables will not overlap with symposia or expert sessions by industry.

BENEFITS AND RIGHTS

- Sponsor selects and provides 1 expert to participate in the panel discussion
- Sponsors get content license agreements and can cross-promote content, live stream from their booths or in closed meetings.
- Global outreach beyond Congress delegates, live and on demand (45,000 HCPs)
- Content hosted on EASL Campus for 3 years
- Utmost visibility onsite and online via EASL corporate communications
- Sponsor acknowledgement with logos onsite and online
- Sponsorship contributes to the annual EASL Studio Programme



EASL Campus supporters
EUR 25,000

Satellite Symposium
organisers
EUR 30,000

Standard fee
EUR 40,000

SINCE THEIR
PUBLICATION IN
2018, **OVER +20,500
DOWNLOADS** WERE
COUNTED FOR THE BEST
OF SLIDE DECKS FROM
EASL CONGRESSES
AND SUMMITS.

5 SPONSOR
POINTS
per EUR 2,500



EASL Congress 2023 Vienna, Sponsor Opportunities

<https://industry.easl.eu/easlcongress2023>



PulseLinks User Login

Please enter your email address below. If you don't have an account, please enter your email address and an account will be created.

E-mail Address

Next

[Data Privacy](#)

EASL Congress 2023 Vienna,

Key Dates for Sponsors and Exhibitors

8 September 2022	Opening Sales
15 October 2022	Onsite Advertisement and Partner Services bookings for Top 30 sponsors
31 October 2022	Onsite Advertisement and Partner Services bookings "first come, first served"
31 October 2022	Deadline for application Top 30 sponsors
31 October 2022	Deadline early fee for exhibition space
1 November 2022	Start "first come, first served" assignment



EASL Congress Timeline

1 November 2022	Abstract Submission opens
1 November 2022	Registration opens
12 December 2022	Early fee registration deadline
31 January 2023	Abstract submission deadline

AGENDA

08.30-10.00

- Welcome & EASL Strategy: Prof. Thomas Berg, EASL Secretary General
- EASL Congress Strategy: Prof. Aleksander Krag, EASL Vice Secretary
- Scientific Programme: Prof. Tobias Boettler, EASL Scientific Committee Chair
- EASL Congress 2023 in Vienna: Ben Hainsworth, EASL Managing Director
- Hotel Offer: Miquel Dalmau, Associate Director bnetwork
- Sponsorship Opportunities 2023: Olga Kruger, EASL Business Development Manager

10.00-11.00

- Guided Tour

11.00-14.00

- Network Lunch in breakout room 1
- 1:1 Discussions with EASL Business Development & Housing Teams in rooms 1,2 a & b.